

CORPORATE COMMUNICATIONS TERM PROJECT



Prepared by Lucas Werner

Prepared for Professor Ruth E. Levy
Business Communications, #19182
April 30, 2023

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Hartsdale, NY 10530
April 30, 2023

Professor Ruth Levy
Computer Information Technologies Department
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Dear Professor Levy:

I am pleased to attach the term project you assigned to our Business Communications class on Monday, April 3.

This project contains an analysis of websites, newsletters, brochures, and advertisements. It took me about 21 hours to complete, including drafting, collecting source documents, listening to class lectures, and analyzing materials. I would like to thank Professor Deborah Krikun for the suggestions on the graphic for the introduction portion of this project.

This project was helpful with helping me get a good idea of writing a research paper of this magnitude. If you have any questions, please contact me.

Respectfully yours,

Lucas Werner

Enclosure

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